

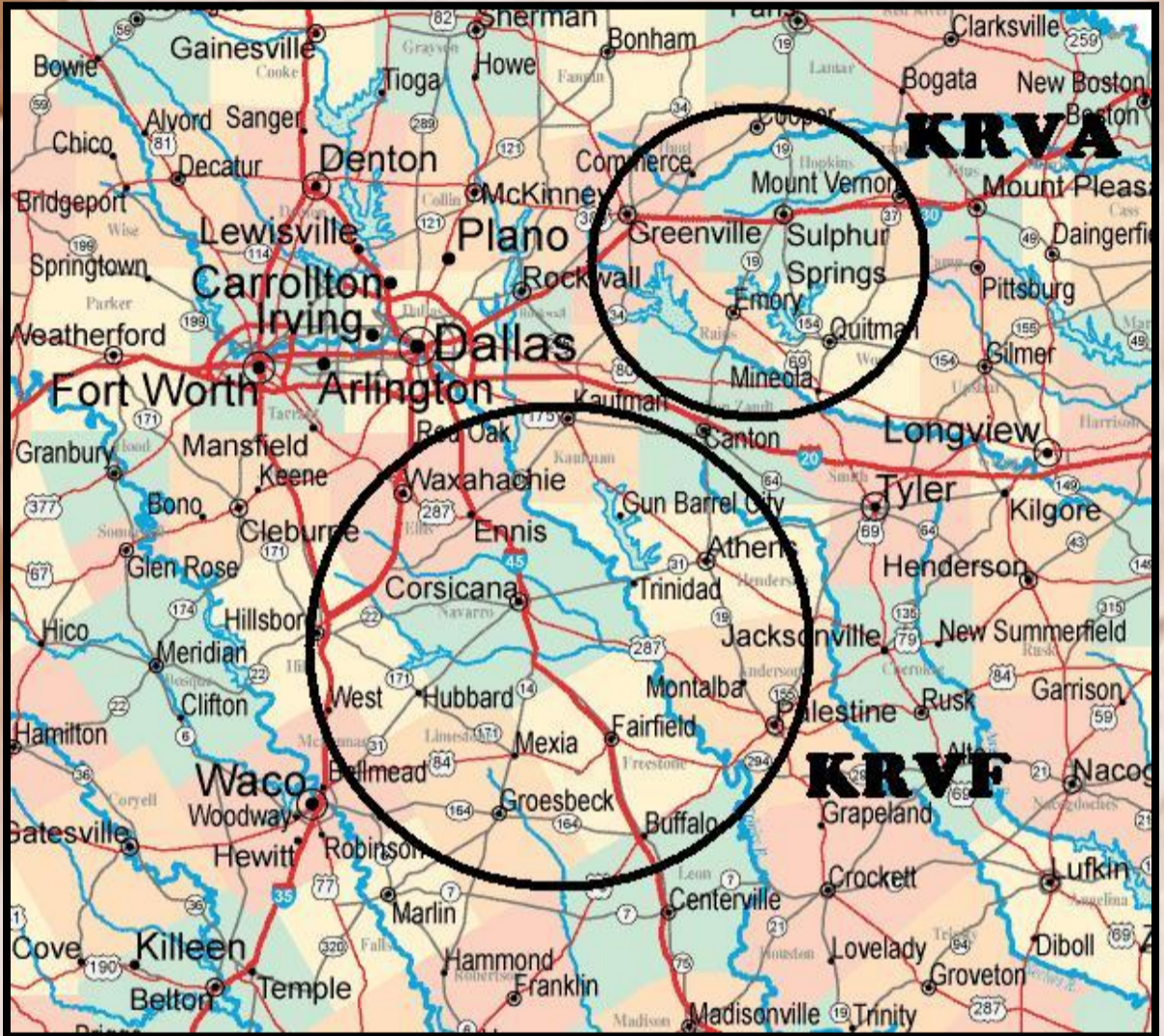


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 KRVA 106.9 - KRVA 107.1

Today's HOT Texas Music & Classic Country Outlaws

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Simulcast on:

KRVF 106.9 Corsicana, Waxahachie, Ennis & Cedar Creek
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Outstanding Audience:

45% 18-34 year-old
 45% 35-54 year-old
 60/40 male-female demographic.

Playing the Biggest Names in Texas Country Music:

Ranch artists draw the biggest crowds in Texas -- Pat Green, Jack Ingram, Casey Donahew, Kevin Fowler, Wade Bowen, George Strait, Waylon & Willie and more!

Signature Events: Ranch Roadhouse, Ranch Acoustic Lunch, Dallas Cowboys Football, Ranch Singer-Songwriter Showdown, Ranch Bash, Ranch Jam, Tommy Alversons Texas Music Festival, Larry Joe Taylors Texas Music Festival, Ranch-Outlaw Saturday Nights, Friday Night Lights, Crowman's Acoustic Jam, Navarro College Football and more.

Coverage Area: The power of two radio stations equals a tremendous coverage area!

BASIC RATE CARD:

:30 SEC SPOT \$5 - \$25
:15 SEC SPOT \$12 FIXED RATE

RATES SHOWN FOR :30 SEC. SPOTS
ADD 25% FOR :60 SEC. SPOT RATE

QUANTITY DISCOUNTS UP TO 30%

Day	Daypart	Rate
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	3p-8p	\$25
	8p-12m	\$19
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Sunday	6a-10a	\$19
	10a-3p	\$22
	3p-12m	\$16

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Ranch Coffeehouse: 101 N. College St., Waxahachie, Texas 75165 **972-825-7474**
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